

# 2023 North Carolina Holiday Flotilla Sponsorship Form

Name
Company
Address
City, State, Zip
TelephoneEmail
Sponsorship Levels - Please circle one:
Presenting - \$20,000
Host - \$10,000
Kick-Off Party - \$10,000
Captain - \$5,000
Anchor - \$2,500
First Mate - \$1,000
Bow - \$500
Topside - \$250
If you are making a donation of goods or services, please detail that contribution below and provide an estimated value of those goods or services.
Total Amount Enclosed \$
Please make your check payable to: North Carolina Holiday Flotilla
Checks can be mailed to: North Carolina Holiday Flotilla P.O. Box 713 Wrightsville Beach, NC 28480

Please email a digital file of your LOGO to <a href="mailto:ncholidayflotilla1@gmail.com">ncholidayflotilla1@gmail.com</a>.

## 2023 North Carolina Holiday Flotilla Sponsorship Levels:

### PRESENTING SPONSOR - \$20,000

- Kick off the Flotilla as the lead boat in parade with your company's branding
- Marquee logo placement on the Flotilla website (with link to your website)
- Marquee logo placement on all Flotilla signage
- Multiple social media shoutouts
- Recognition on digital roadside traffic message board located on the island for the full month of November
- Top billing in all TV, radio, and live media appearances as well as all ads in publications including newspapers, programs, and magazines
- Logo/name and establishment location marked on the official Flotilla route map
- 6 event T-shirts
- 20 complimentary tickets to enjoy the boat parade and fireworks from a private viewing party including dedicated parking
- 12 complimentary tickets to the Friday night kick-off party featuring The Band of Oz
- Complimentary boat entry
- Premier promotional space at Saturday's Day in the Park event for promotional purposes
- Have a special request? Please let us know and we will explore it!

#### HOST SPONSOR - \$10,000 [FILLED]

- Prominent logo placement on the Flotilla website (with link to your website)
- Prominent logo placement on all Flotilla signage
- Multiple social media shoutouts
- Recognition on digital roadside traffic message board located on the island for the full month of November
- Inclusion in all TV, radio, and live media appearances as well as all ads in all promotional publications including newspapers, programs, and magazines
- Logo/name and establishment location marked on the official Flotilla route map
- 4 event T-shirts
- 12 complimentary tickets to enjoy the boat parade and fireworks from a private viewing party including dedicated parking
- 8 complimentary tickets to the Friday night kick-off party featuring The Band of Oz
- Complimentary boat entry
- Complimentary 10x10 tent space at Saturday's Day in the Park event for promotional purposes

#### FRIDAY NIGHT KICK-OFF PARTY SPONSOR - \$10,000

- Prominent logo placement on the Flotilla website (with link to your website)
- Prominent logo placement on all Flotilla signage
- Multiple social media shoutouts
- Recognition on digital roadside traffic message board located on the island for the full month of November

- Inclusion in all TV, radio, and live media appearances as well as all ads in all promotional publications including newspapers, programs, and magazines
- Logo/name and establishment location marked on the official Flotilla route map
- 4 event T-shirts
- 12 complimentary tickets to enjoy the boat parade and fireworks from a private viewing party including dedicated parking
- 8 complimentary tickets to the Friday night kick-off party featuring The Band of Oz
- Complimentary boat entry
- Complimentary 10x10 tent space at Saturday's Day in the Park event for promotional purposes

#### **CAPTAIN SPONSOR - \$5,000**

- Prominent logo placement on the Flotilla website (with link to your website)
- Prominent logo placement on all Flotilla signage
- Multiple social media shoutouts
- Recognition on digital roadside traffic message board located on the island for the full month of November
- Inclusion in various TV, radio, and live media appearances
- Logo/name and establishment location marked on the official Flotilla route map
- 8 complimentary tickets to enjoy the boat parade and fireworks from a private viewing party including dedicated parking
- 6 complimentary tickets to the Friday night kick-off party featuring The Band of Oz
- Complimentary boat entry
- Complimentary 10x10 tent space at Saturday's Day in the Park event for promotional purposes

#### **ANCHOR SPONSOR - \$2,500**

- Logo placement on the Flotilla website (with link to your website)
- Name on all signage
- Social media shoutout
- Logo/name and establishment location marked on the official Flotilla route map
- 4 complimentary tickets to enjoy the boat parade and fireworks from a private viewing party including dedicated parking
- 4 complimentary tickets to the Friday night kick-off party featuring The Band of Oz
- Complimentary boat entry
- Complimentary 10x10 tent space at Saturday's Day in the Park event for promotional purposes

#### FIRST MATE SPONSOR - \$1,000

- Logo Placement on the Flotilla website (with link to your website)
- Name on all signage
- Social media shoutout
- 2 complimentary tickets to enjoy the boat parade and fireworks from a private viewing party including dedicated parking
- 2 complimentary tickets to the Friday night kick-off party featuring The Band of Oz
- Complimentary boat entry

# **BOW SPONSOR - \$500**

- Mention on the Flotilla website
- Social media shoutout
- Name on all signage
- Complimentary boat entry

# **TOPSIDE SPONSOR - \$250**

- Mention on the Flotilla website
- Complimentary boat entry

Please email any questions to <a href="mailto:ncholidayflotilla1@gmail.com">ncholidayflotilla1@gmail.com</a>. Thank you for supporting the North Carolina Holiday Flotilla.

<sup>\*\*\*</sup> Indoor/tent events are subject to change due to changing government covid restrictions.