

# 2024 FLOTILLA SPONSORSHIP PACKAGES

	Presenting \$20,000	Saturday Parade Host \$10,000	Friday Night Party Host \$10,000	Captain \$5,000	Anchor \$2,500	First Mate \$1,000	Bow \$500
Branding	Exclusive Brand Placement on Lead Boat in Parade; Logo on Official Flotilla Koozee, Marquee Placement on Website (w/ Weblink) & Signage	Exclusive Brand Placement at Friday Night Party, Prominent Placement on Website & Signage (w/ Weblink)	Exclusive Brand Placement at Friday Night Party, Prominent Placement on Website & Signage (w/ Weblink)	Prominent Placement on Website & Signage (w/ Weblink)	Logo on Website & Signage (w/ Weblink)	Logo on Website & Signage (w/ Weblink)	Mention on Website & Signage
Social Media Recognition	Consistent Exclusive Posts & Stories	Multiple Exclusive Posts & Stories	Multiple Exclusive Posts & Stories	One Exclusive Post/Story	Mention in Posts/Stories	Mention in Posts/Stories	--
Recognition on Digital Roadside Message Board <small>(28k VPD)</small>	Full Month – Including During & After Flotilla	Week Leading up to Flotilla + Saturday	Week Leading up to Flotilla + Friday	Multiple	--	--	--
Official Flotilla Merchandise Credit	\$400	\$200	\$200	\$100	\$75	--	--
Tickets to Private Flotilla Viewing Party w/ Complimentary Food, Beverages, & Parking <small>* Can purchase additional tickets, while supplies last</small>	20*	12*	12*	8*	4*	2	--
Tickets to Friday Night Kickoff Party	12	8	8	6	4	2	--
Promotional Space at Day in the Park	Tent / Product Placement at Front of Venue	10x10 Tent Space	10x10 Tent Space	10x10 Tent Space	10x10 Tent Space	--	--
Parade Boat Contestant Entry	Complimentary	Complimentary	Complimentary	Complimentary	Complimentary	Complimentary	Complimentary